

# Adenda

INTERNATIONAL INNOVATIONS ORIENTATION

## Introduction sheet: ROYAL AUPING

The logo for Auping, featuring the word "auping" in a bold, blue, lowercase sans-serif font. The letter "a" is significantly larger than the other letters and has a horizontal bar extending to the left.

More than 130 years of expertise, in combination with the newest developments in the fields of technology, ergonomics and design ensure that Royal Auping represents high quality personal sleep comfort and beautiful, contemporary designs.

A healthy and energetic life starts with a good night's sleep. We firmly believe that the quality of sleep can always be improved. We believe that a sustainable relation with our surroundings, the environment and individuals is all part of the game.

Sustainable, meaningful and conscious; we are ready to accept our responsibility. We also want to be able to sleep with peace of mind in the future. The company fundamentally invests in sustainability and harbours the unprecedented ambition of organising all operating processes, products and services fully according to the circular economy by 2030. We are currently setting up circular operating processes based on the reuse of materials without wasting resources and all Auping products will be manufactured by means of safe and energy-neutral processes in the near future. We are also transparent when it comes to sustainability. We have not reached our goal yet, because we are still getting better every day.

By combining three factories into one we do more with less. Or to be more precise: with less *space*. We now only need 50% of our total surface. That's good news, because it decreases our **footprint** and reduces our transport distances. In other words, (compared to 2010) our green factory has already saved significant amounts of energy and fossil fuel:

- 90% less natural gas
- 60% less water
- 30% less electric energy, of which 100% certified wind energy

And we won't stop there. We will orientate on new green energy sources as Hydrogen, to find solutions for our future energy needs.

[www.auping.com](http://www.auping.com)